

# Ahold Delhaize in Retailing (World)

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## Abstracts

The Ahold and Delhaize merger in 2016 established the combined company as the world's seventh-largest retailer. Especially in the core US market the merger created many opportunities for synergies, which the company is seeking to realise. The retailer is also well positioned in Northern and South-eastern Europe, as well as growing online. However, the formation of Ahold Delhaize has get to see the group significantly increase its sales, whilst its global market share declined in 2017.

Euromonitor International's Ahold Delhaize in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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