

Ahold Czech Republic as in Retailing (Czech Republic)

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Abstracts

Ahold Czech Republic will focus on retaining its leading position in retailing. After the successful integration of outlets acquired from Spar Ceska Obchodni Spolecnost as, which was completed in 2015, the company will continue to pursue organic growth via expansion in smaller cities. The opening of new outlets will be slow but steady. In terms of product portfolio, over the forecast period the company will drive a shift towards offering higher quality groceries and organic, vegetarian and...

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