

AGV Products Corp in Soft Drinks (Taiwan)

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Abstracts

AGV Products Corp's consistent focus on the development of health and wellness products is set to aid the company's growth over the forecast period, in particular in terms of its outstanding ability to introduce new themed ingredients ahead of other industry players. There is also likely to be consistency in the company's aggressive approach to advertising, which has been successfully employed to drive consumer demand for the company's brands as well as to raise awareness of related health issue...

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