

AGV Products Corp in Health and Wellness (Taiwan)

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Date: July 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: ACFD786A607EN

Abstracts

Over the forecast period, AGV will work to strengthen its presence in health and wellness beverages in Taiwan by developing new products, while also stepping up investment in the promotion and distribution of its established brands. In particular, the company is expected to focus on the development of new NH and FF products that offer multiple benefits or contain fruits and herbal ingredients that have long been valued for their healthy properties by Taiwanese consumers. Similarly, the company...

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