

Agua Mineral San Benedetto SA in Soft Drinks (Spain)

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Abstracts

In 2013 Agua Mineral San Benedetto continued to recover from the split from grocery retailer Mercadona, for which it manufactured its private label brand until 2010. In fact in 2012 the company returned to the level of turnover in 2009, as it continued to consolidate its bottled water and other soft drinks businesses, including RTD tea and non-cola carbonates. The company benefited from its strong penetration in retail, and is expected to continue in this direction, evident from recent...

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