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Agrosuper SA in Packaged Food (Chile)

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Abstracts

Agrosuper SA has been centring its strategic planning on the internationalisation of sales. Its exports have increased around six times since the year 2000, currently representing 35% of its total sales. In this context, Agrosuper SA has been developing the expansion of its production capabilities in order to satisfy the demand from international markets. One of the company's flagship projects targeted towards this end is the Proyecto Agroindustrial Huasco (Huasco Agroindustrial Project), which...

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