

Agros Nova Sp zoo in Soft Drinks (Poland)

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Abstracts

Agros Nova is trying to build brands to drive growth. In the first quarter of 2015 the company achieved record sales revenues. One of the scenarios for the further development of the company after the closing of the Maspex deal is as a juice business making further acquisitions in Poland as well as neighbouring markets. The second is being sold to a potential investor in order to further develop the brands Fortuna, Pysio and Garden and ensure the continuation of employment for the company's...

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