

Agroprodukt Asia TOO in Packaged Food (Kazakhstan)

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Abstracts

Agroprodukt Asia remained one of the clear leaders in dairy and ice cream production in Kazakhstan during 2014. Although the company believes that demand for its packaged food in Kazakhstan is sufficient to support its ongoing development, it is actively searching for opportunities outside of Kazakhstan, especially in Central Asia, through which to increase its volume sales and strengthen its competitive position. The company benefits from a well-known and trusted name amongst local consumers.

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