

# Agrolimen SA in Pet Care (World)

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## Abstracts

Pet care is a key growth area for Agrolimen. The company has a strong presence in dry pet food, and its sales are concentrated in Western Europe and North America. Agrolimen has benefited from the premiumisation trend, which strengthened with the pandemic. Agrolimen is expected to benefit from increasing demand for functional food for dogs and cats, as new lifestyles, such as working from home, create more bonding with pets, driving sales of products that contribute to health and wellbeing.

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Euromonitor International's Agrolimen SA in Pet Care (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Pet Care industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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