

Agro Juice Processing in Packaged Food (Morocco)

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Abstracts

Agro Juice Processing is focusing on offering high quality products, mainly in health and wellness categories. The company's strategy is based on the long term and involves the use of the most sophisticated processes and machines in order to offer very natural and healthy products in the market.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

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Contents

Strategic Direction

Key Facts

Summary 1 Agro Juice Processing: Key Facts

Summary 2 Agro Juice Processing: Operational Indicators

Competitive Positioning

Summary 3 Agro Juice Processing: Competitive Position 2016

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