

Agrifarma SpA in Pet Care (Italy)

<https://marketpublishers.com/r/A862801A332EN.html>

Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A862801A332EN

Abstracts

Agrifarma SpA plans to continue with the expansion of its Arcaplanet outlets in Italy, with it aiming to become the leading destination for pet owners in the country. Its aim is to reach 200 outlets by the end of 2017, and to continue with its plans to export the format across Europe over the coming years. Arcaplanet opened its ecommerce platform in 2015, in order to reach customers in areas where it is not yet present with physical stores. It continued to open outlets across 2016 with its total...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Agrifarma SpA: Key Facts

Summary 2 Agrifarma SpA: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Agrifarma SpA: Competitive Position 2016

I would like to order

Product name: Agrifarma SpA in Pet Care (Italy)

Product link: <https://marketpublishers.com/r/A862801A332EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A862801A332EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970