

Agriculture in Turkey

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Abstracts

Fruit and vegetable farming was the main growth driver of the Turkish agriculture sector in 2018, boosted by food price inflation, growing fruit production volumes and an increase in export revenues. According to the Turkish Statistical Institute, in 2018, there was a 19.6% increase in the apple harvest, a 10.2% rise in strawberry production, a 6.4% increase in mandarin production, and 35.2% growth in banana production volume. The increase in production was partly a reflection of growing demand...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Agriculture market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Agricultural Services and Hunting, Cattle, Cereals and Crops, Fruits and Vegetables, Other Animals, Poultry, Sheep and Other Quadrupeds, Swine and Pigs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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