

Agriculture in Japan

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Abstracts

Japanese agricultural output declined in 2018, as the industry continued to struggle with growing labour shortages and faced another year of unfavourable weather. Japanese agricultural workers are ageing, while the youth is reluctant to join the low-paid industry, hence the number of farms and farmland area continued to decrease over the year. Moreover, Japan was hit by natural disasters and abnormal weather, including a record heatwave in mid-2019, as well as typhoons and earthquakes. This, for...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Agriculture market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Agricultural Services and Hunting, Cattle, Cereals and Crops, Fruits and Vegetables, Other Animals, Poultry, Sheep and Other Quadrupeds, Swine and Pigs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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