

Agriculture in Italy

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Abstracts

The COVID-19 outbreak at the beginning of 2020 translated into a significant sales decrease for Italian farmers, as the country was among the most impacted in Europe by the pandemic. After the virus outbreak in northern Italy, a lockdown was announced in the affected regions in February 2020. The country later became the first in Europe to implement a national quarantine, on 9 March, temporarily closing down key B2B buyers for agricultural products – the tourism sector, restaurants and other foo...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Agriculture market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Agricultural Services and Hunting, Cattle, Cereals and Crops, Fruits and Vegetables, Other Animals, Poultry, Sheep and Other Quadrupeds, Swine and Pigs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Agriculture market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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