

Agricultural Bank of China Ltd in Financial Cards and Payments (China)

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Abstracts

Agricultural Bank of China continues to put significant emphasis on consumers' needs in the light of the ongoing rural reforms and urbanisation, in order to promote the coordinated development between rural and urban areas, as well as provide value-added services regarding urban-rural integration to consumers. In addition, Agricultural Bank of China aims to strengthen its innovation ability by reinforcing both product research and development systems, and innovation in services. The company...

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