

Agapes Restauration SA in Consumer Foodservice (France)

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Abstracts

In order to face economic downturn, Agapes Restauration is on its way to restructure its vast brand portfolio, manifested by the selling of 22 Bistrot du Boucher outlets as well as two L'Assiette du Boeuf outlets in 2016. Moreover, its competitor Groupe Bertrand CHR has acquired Quick Restaurants SA in which Agapes Restauration holds 32 outlets as a franchisee. At the same time, there are strong possibilities that it will reduce the number of outlets under its Amarine chain. The most important n...

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