

## Africafé Sarl in Hot Drinks (Algeria)

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### Abstracts

Africafé Sarl is an Algerian coffee producer and distributor. The company is extending its product portfolio and has launched a wide range of fresh ground coffee pods. The company has also opened two boutiques and espresso bars in the cities of Oran and Algiers. Africafé Sarl produces premium products targeting middle- and high-income consumers. It is expected to continue launching new products, in particular within fresh ground coffee pods, which is still in a niche and presents room for growth...

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