

Afric-Phar SA in Consumer Health (Morocco)

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Abstracts

Afric-Phar will benefit from its partnership with the Portuguese company, Grupo Tecnimede, to invest more in research and product development, benefitting from financial and expertise support from its business partner. This will enable the company to produce quality products which would not only strengthen its competitiveness in the local market, but also to expand its presence to external markets, by exporting its products to the countries with which Morocco signed free trade agreements, such...

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