

AeroMexico in Travel and Tourism (Mexico)

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Abstracts

In 2013 AeroMexico remained the leader in air transportation. It registered a dynamic performance, increasing its fleet and offering new or more flights to domestic and international destinations such as Mazatlán, La Paz, Tijuana, Colombia, Brazil, Madrid and Los Angeles. This was in line with the strategy announced in 2011, which consisted of a two-year investment plan which included the expansion of its fleet, the enhancement of technology and an increase in the number of passengers carried.

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