

Aeroenlaces Nacionales SA de CV in Travel and Tourism (Mexico)

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Abstracts

Aeroenlaces Nacionales, with its Viva Aerobus brand aims to further increase the number of destinations it offers within Mexico and the US, and plans to focus on Spanish-speaking customers. In terms of promotion, the company has announced plans to increase online publicity and improve its sales of travel insurance, car rental and travel accommodation through its website.

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