

AEON Group in Retailing - Global

<https://marketpublishers.com/r/AE130365D38EN.html>

Date: January 2011

Pages: 39

Price: US\$ 572.00 (Single User License)

ID: AE130365D38EN

Abstracts

Euromonitor International examines the AEON group and analyses the company's retail operations across Japan, North America and the emerging markets of Asia Pacific. The profile investigates the success factors of AEON's operations in Japan and identifies areas for future growth as the ageing Japanese market continues to stagnate. All of AEON's retail channels are covered in the report from its primary business as a mass merchandiser through to its more recent expansion into internet retailing.

Euromonitor International's AEON Group in Retailing – Global company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

AEON Group in Retailing – Global
Euromonitor International
January 2011
Scope of the Report
Strategic Evaluation
Competitive Positioning
Geographic Opportunities
Channel Opportunities
Brand and Private Label Strategies
Operations
Recommendations

I would like to order

Product name: AEON Group in Retailing - Global

Product link: <https://marketpublishers.com/r/AE130365D38EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE130365D38EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970