

# AEON Group in Retailing - Global

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## Abstracts

Euromonitor International examines the AEON group and analyses the company's retail operations across Japan, North America and the emerging markets of Asia Pacific. The profile investigates the success factors of AEON's operations in Japan and identifies areas for future growth as the ageing Japanese market continues to stagnate. All of AEON's retail channels are covered in the report from its primary business as a mass merchandiser through to its more recent expansion into internet retailing.

Euromonitor International's AEON Group in Retailing – Global company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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