

Aeon Pet Co Ltd in Pet Care (Japan)

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Abstracts

Aeon Pet is expected to continue to benefit from opening large format pet superstores across Japan over 2017-2022. The company will also benefit from offering a range of pet care services and expert advice, and is likely to further expand its range of services in response to pet owners' needs. Aeon Pet will further develop its omnichannel strategy in the forecast period and will continue to expand its online product range and tailor its internet retailing services to appeal to consumers. The com...

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