

# AEON Group in Retailing (Japan)

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Date: January 2017

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: A345CB978E7EN

## Abstracts

AEON Group is expected to increase its focus on omnichannel retailing in the forecast period, aiming to offer optimum convenience to its customers whether online or in store. Within store-based retailing, the company notably plans to implement semi-self-service checkout in 300 stores by 2018. The company will invest heavily in promoting its internet retailing platform, with a particular focus on offering convenient and affordable delivery. In terms of product range, the company will meanwhile in...

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