

Aeon Credit Service (M) Berhad in Financial Cards and Payments (Malaysia)

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Abstracts

AEON Credit Service is expected to focus on strengthening its presence in financial cards and consumer lending through better utilisation of the customer bases of AEON affiliates such as AEON Big. Moving forward, the player further aims to introduce a series of products to service lower income consumers or small business owners, who are often neglected by the big financial service providers.

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