

AEON Co Ltd in Tissue and Hygiene (Japan)

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Abstracts

AEON is a leading retailer in Japan covering supermarkets, convenience stores, and drugstores/parapharmacies among other channels. Within the context of Japan's ageing population, AEON is investing in new product development for its Topvalu private label with a focus on the health and wellness products which are demanded by the elderly.

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