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Adult Mouth Care in Vietnam

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Abstracts

In 2016, an increasingly polluted environment and dramatic weather changes are two reasons behind the increasing number of Vietnamese suffering from mouth-related problems such as canker sores, mouth ulcers and inflammation. Besides these factors, more stressful and busier lifestyles are also contributing to the growth of adult mouth care because they negatively affect consumers' health over time. Thus, in order to respond to higher demand and acknowledge consumer demand, manufacturers are payin...

Euromonitor International's Adult Mouth Care in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines
Trends
Competitive Landscape
Prospects
Category Data
  Table 1 Sales of Adult Mouth Care: Value 2011-2016
  Table 2 Sales of Adult Mouth Care: % Value Growth 2011-2016
  Table 3 NBO Company Shares of Adult Mouth Care: % Value 2012-2016
  Table 4 LBN Brand Shares of Adult Mouth Care: % Value 2013-2016
  Table 5 Forecast Sales of Adult Mouth Care: Value 2016-2021
  Table 6 Forecast Sales of Adult Mouth Care: % Value Growth 2016-2021
Executive Summary
Consumer Health Records Healthy Rate of Growth in 2016
Unauthorised Parallel Products Become Increasingly Popular in Vietnam
Consumer Health in Vietnam Continues To Be Highly Fragmented
Online Retailing, New Trend of Purchasing in Consumer Health
Trans-pacific Partnership - Tpp: New Threats and Opportunities for Consumer Health in Vietnam
Key Trends and Developments
the Demand for Unauthorised Parallel Imported Products Increases Strongly in 2016
Increasing Demand for Herbal/traditional Products in 2016
Manufacturers Expand Distribution Networks and Marketing Activities
Market Indicators
  Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2011-2016
  Table 8 Life Expectancy at Birth 2011-2016
Market Data
  Table 9 Sales of Consumer Health by Category: Value 2011-2016
  Table 10 Sales of Consumer Health by Category: % Value Growth 2011-2016
  Table 11 NBO Company Shares of Consumer Health: % Value 2012-2016
  Table 12 LBN Brand Shares of Consumer Health: % Value 2013-2016
  Table 13 Distribution of Consumer Health by Format: % Value 2011-2016
  Table 14 Distribution of Consumer Health by Format and Category: % Value 2016
  Table 15 Forecast Sales of Consumer Health by Category: Value 2016-2021
  Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2016-2021
Appendix

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OTC Registration and Classification
Vitamins and Dietary Supplements Registration and Classification
Self-medication/self-care and Preventive Medicine
Switches
Sources
Summary 1 Research Sources

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