

# Adult Mouth Care in Venezuela

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## Abstracts

In common with other consumer health categories, adult mouth care continues to be negatively influenced by strong product shortages. Import restrictions and the adverse business environment in Venezuela have proven unfavourable for growth and development in the category in recent years. In addition, the imposition of price regulations and currency exchange controls has also limited unit price increases and most products in the category saw unit prices increase at a rate below the rate of inflati...

Euromonitor International's Adult Mouth Care in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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