

Adult Mouth Care in Ukraine

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In 2016 a number of Ukrainians were forced to economise, prioritising purchases of first necessity products. Adult mouth care products were amongst those which it was possible to manage without, as Ukrainians usually know different traditional and herbal means of combating mouth care problems (e.g. honey applications, rinsing with soda or herbal solutions), or simply ignore problems if they are minor.

Euromonitor International's Adult Mouth Care in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Adult Mouth Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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