

Adult Mouth Care in Ukraine

URL:	https://marketpublishers.com/r/AE30220C8E4EN.html
Date:	September 20, 2016
Pages:	23
Price:	US\$ 990.00
ID:	AE30220C8E4EN

In 2016 a number of Ukrainians were forced to economise, prioritising purchases of first necessity products. Adult mouth care products were amongst those which it was possible to manage without, as Ukrainians usually know different traditional and herbal means of combating mouth care problems (e.g. honey applications, rinsing with soda or herbal solutions), or simply ignore problems if they are minor.

Euromonitor International's Adult Mouth Care in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Adult Mouth Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Adult Mouth Care: Value 2011-2016

Table 2 Sales of Adult Mouth Care: % Value Growth 2011-2016

Table 3 NBO Company Shares of Adult Mouth Care: % Value 2012-2016

Table 4 LBN Brand Shares of Adult Mouth Care: % Value 2013-2016

Table 5 Forecast Sales of Adult Mouth Care: Value 2016-2021

Table 6 Forecast Sales of Adult Mouth Care: % Value Growth 2016-2021

Farmak Pat in Consumer Health (ukraine)

Strategic Direction

Key Facts

- Summary 1 Farmak PAT: Key Facts
- Summary 2 Farmak PAT: Operational Indicators
- Competitive Positioning
 - Summary 3 Farmak PAT: Competitive Position 2016
- Executive Summary
 - in 2016 the Volume Decline in Consumer Health Slows Down
 - Products for Wellbeing Benefit From the Most Consumer Interest
 - Local Companies Have A Strong Price Appeal To Consumers
 - Chemists/pharmacists Is the Core Channel in Ukraine for Consumer Health Products
 - Consumer Health Will Take Time To Recover To Pre-crisis Levels
 - Key Trends and Developments
 - Preventative Medication Trend Affected by Rising Prices for Consumer Health Products
 - Self-medication Reigns in Ukraine
 - in 2016 Extra Regulation Comes Into Force for Vitamins and Dietary Supplements
- Market Indicators
 - Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2011-2016
 - Table 8 Life Expectancy at Birth 2011-2016
- Market Data
 - Table 9 Sales of Consumer Health by Category: Value 2011-2016
 - Table 10 Sales of Consumer Health by Category: % Value Growth 2011-2016
 - Table 11 NBO Company Shares of Consumer Health: % Value 2012-2016
 - Table 12 LBN Brand Shares of Consumer Health: % Value 2013-2016
 - Table 13 Distribution of Consumer Health by Format: % Value 2011-2016
 - Table 14 Distribution of Consumer Health by Format and Category: % Value 2016
 - Table 15 Forecast Sales of Consumer Health by Category: Value 2016-2021
 - Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2016-2021
- Appendix
 - OTC Registration and Classification
 - Vitamins and Dietary Supplements Registration and Classification
 - Self-medication/self-care and Preventive Medicine
 - Switches
 - Summary 4 OTC: Switches 2014-2016
- Definitions
- Sources
 - Summary 5 Research Sources

I would like to order:

Product name: Adult Mouth Care in Ukraine
Product link: <https://marketpublishers.com/r/AE30220C8E4EN.html>
Product ID: AE30220C8E4EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/AE30220C8E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**