

Adult Mouth Care in Mexico

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Date: September 2016

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: AD2D6DED3B0EN

Abstracts

Despite an increasing number of providers offering dental care services, adult mouth care in Mexico is still very poor. According to information from the System for Epidemiological Vigilance for Mouth Pathologies (Sistema de Vigilancia Epidemiológica de Patologías Bucales, SIVEPAB), part of Mexico's Ministry of Health, in 2013 (last year of the survey) nine of ten Mexicans aged 25+ had cavities, 53% suffered from gingivitis and 6% from periodontitis, with rates peaking up to 19% amongst populati...

Euromonitor International's Adult Mouth Care in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Consumer Health Maintains Growth in 2016, Yet Slows Down

Mexicans Are Increasingly Buying Generics and Private Label

Multinationals Continue To Lead Consumer Health

Drugstores and Parapharmacies Gain Increasing Distribution Share

Consumer Health Set To Grow, But at Slower Pace Due To Higher Price Competition

Key Trends and Developments

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