

Adult Mouth Care in Indonesia

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Abstracts

Rising awareness of how mouth care can treat ulcers and inflammations drove sales growth in 2016. However, there is still a rather significant lack of awareness due to minimal advertising efforts. Consumers often wait for their ulcers and sores to go away instead of seeking treatment for them.

Euromonitor International's Adult Mouth Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Adult Mouth Care: Value 2011-2016

Table 2 Sales of Adult Mouth Care: % Value Growth 2011-2016

Table 3 NBO Company Shares of Adult Mouth Care: % Value 2012-2016

Table 4 LBN Brand Shares of Adult Mouth Care: % Value 2013-2016

Table 5 Forecast Sales of Adult Mouth Care: Value 2016-2021

Table 6 Forecast Sales of Adult Mouth Care: % Value Growth 2016-2021

Executive Summary

Consumer Health Continues To Post Strong Growth in 2016

Combination Products - Cough, Cold and Allergy (hay Fever) Remedies Sees Strong Growth

Domestic Companies Continue Their Strong Domination

Chemists/pharmacies Remains the Main Distribution Channel

Herbal/traditional Products Continues To Post Strong Growth in 2016

Key Trends and Developments

Indonesia's Slower Economic Growth Impacts Negatively on Consumer Health Growth
the Popularity of Herbal/traditional Products Soars

Unhealthy Lifestyle Habits and TV Advertising Drive Consumer Health Growth

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2011-2016

Table 8 Life Expectancy at Birth 2011-2016

Market Data

Table 9 Sales of Consumer Health by Category: Value 2011-2016

Table 10 Sales of Consumer Health by Category: % Value Growth 2011-2016

Table 11 NBO Company Shares of Consumer Health: % Value 2012-2016

Table 12 LBN Brand Shares of Consumer Health: % Value 2013-2016

Table 13 Distribution of Consumer Health by Format: % Value 2011-2016

Table 14 Distribution of Consumer Health by Format and Category: % Value 2016

Table 15 Forecast Sales of Consumer Health by Category: Value 2016-2021

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2016-2021

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Definitions

Sources

Summary 1 Research Sources

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