

Adult Mouth Care in Singapore

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Date: December 2016

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: A5DAE49C87FEN

Abstracts

Increasingly hectic lifestyles and the availability of a wide range of foodservice options led to consumers dining out more often over the review period, and increasingly indulging in fried food. This, in turn, led to an increased number of cases of stomatitis, along with consumers not drinking enough plain water during hot and humid weather. On the other hand, the ageing population also drove demand for adult mouth care products as dry mouth is a common ailment among older consumers.

Euromonitor International's Adult Mouth Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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