

# Adult Mouth Care in Hong Kong, China

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## Abstracts

The hectic and intensely busy lifestyles of many consumers in Hong Kong lead them to dine out on a regular basis and lead to a lack of sleep, thus increasing the incidence of oral problems. When this is combined with the stress that many people in Hong Kong face on a daily basis, increasing numbers of consumers in the territory are becoming more prone to various health issues, including oral health problems.

Euromonitor International's Adult Mouth Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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International Manufacturers Maintain Their Dominance, But Are Gradually Losing Ground

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