

Adult Mouth Care in Ecuador

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Abstracts

Adult mouth care brands are becoming less widely available in Ecuador. Products such as Oraldine (Pfizer Cia Ltda), Bucosept (Neo-Farmaco del Ecuador SA) and Bucofresh (Quimica Ariston Ecuador C Ltda) have almost totally disappeared during the review period. This is largely a result of the strong competition presented by prescription products in the category, as in Ecuador, most prescription products are sold as if they were OTC. An example of this is the Topident brand from Laboratorios...

Euromonitor International's Adult Mouth Care in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Health Sees Weaker Growth in 2012 Than in the Review Period

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Non-grocery Retailers Channel Remains the Most Popular for Consumer Health

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