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Adult Mouth Care in Costa Rica

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Abstracts

As in previous years, there was no major development in adult mouth care in 2012, as significant efforts to deepen product segmentation or provide innovation were lacking. Most local consumers are not aware of the existence of these products unless they are required for particular dental conditions. They prefer to buy regular mouthwashes available in most modern grocery stores to complement their regular oral care habits.

Euromonitor International's Adult Mouth Care in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

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London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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