

# Adult Mouth Care in Bosnia-Herzegovina

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Date: June 2013

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: A30C79F95D2EN

## Abstracts

Current retail value growth within adult mouth care in 2012 was better than average growth during the review period. Adult mouth care is still an underdeveloped niche area with solid growth potential. Most consumers in Bosnia-Herzegovina are still unaware of what adult mouth care products are intended for and more money will need to be invested in advertising in order to change this and encourage consumers to self-medicate with adult mouth care products.

Euromonitor International's Adult Mouth Care in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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