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Adult Mouth Care in Bosnia-Herzegovina

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Abstracts

Current retail value growth within adult mouth care in 2012 was better than average growth during the review period. Adult mouth care is still an underdeveloped niche area with solid growth potential. Most consumers in Bosnia-Herzegovina are still unaware of what adult mouth care products are intended for and more money will need to be invested in advertising in order to change this and encourage consumers to self-medicate with adult mouth care products.

Euromonitor International's Adult Mouth Care in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Headlines
Trends
Switches
Competitive Landscape
Prospects
Category Data
  Table 1 Sales of Adult Mouth Care: Value 2007-2012
  Table 2 Sales of Adult Mouth Care: % Value Growth 2007-2012
  Table 3 Adult Mouth Care Company Shares 2008-2012
  Table 4 Adult Mouth Care Brand Shares 2009-2012
  Table 5 Forecast Sales of Adult Mouth Care: Value 2012-2017
  Table 6 Forecast Sales of Adult Mouth Care: % Value Growth 2012-2017
Bosnalijek Pharmaceuticals Dd in Consumer Health (bosnia-herzegovina)
Strategic Direction
Key Facts
Summary 1 Bosnalijek Pharmaceuticals dd: Key Facts
Summary 2 Bosnalijek Pharmaceuticals dd: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 3 Bosnalijek Pharmaceuticals dd: Competitive Position 2012
Executive Summary
Growth Disrupted by Global Economic Crisis
Eurozone Crisis
Internationals Challenging Status Quo
First Otc/vds Specialised Pharmacy
Gradual Recovery
Key Trends and Developments
Public Health Belt Tightening
Regulation of Vds
Potential of Internet
Market Indicators
  Table 7 Consumer Expenditure on Health Goods and Medical Services 2007-2012
  Table 8 Life Expectancy at Birth 2007-2012
Market Data
  Table 9 Sales of Consumer Health by Category: Value 2007-2012
  Table 10 Sales of Consumer Health by Category: % Value Growth 2007-2012

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Table 11 Consumer Health Company Shares 2008-2012
Table 12 Consumer Health Brand Shares 2009-2012
Table 13 Penetration of Private Label by Category 2007-2012
Table 14 Sales of Consumer Health by Distribution Format: % Analysis 2007-2012
Table 15 Sales of Consumer Health by Category and Distribution Format: % Analysis 2012
Table 16 Forecast Sales of Consumer Health by Category: Value 2012-2017
Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2012-2017
Appendix
OTC Registration and Classification
Vitamins and Dietary Supplements Registration and Classification
Self-medication/self-care and Preventative Medicine
Switches
Sources
Summary 4 Research Sources

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