

Adult Mouth Care in France

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Abstracts

Adult mouth care posted an overall negligible current value decline over the review period, and this lack of evolution also characterised 2016. French consumers are increasingly concerned with oral hygiene, and tend to use products other than just toothpaste and toothbrushes. Nevertheless, the impact of this trend in adult mouth care is minor, as the category competes with products which are prescribed by dentists, and brands of mouthwashes/dental rinses such as Listerine, which are available in...

Euromonitor International's Adult Mouth Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Adult Mouth Care: Value 2011-2016

Table 2 Sales of Adult Mouth Care: % Value Growth 2011-2016

Table 3 NBO Company Shares of Adult Mouth Care: % Value 2012-2016

Table 4 LBN Brand Shares of Adult Mouth Care: % Value 2013-2016

Table 5 Forecast Sales of Adult Mouth Care: Value 2016-2021

Table 6 Forecast Sales of Adult Mouth Care: % Value Growth 2016-2021

Johnson & Johnson Santé Beauté France SA in Consumer Health (france)

Strategic Direction

Key Facts

Summary 1 Johnson & Johnson Santé Beauté France SA: Key Facts

Summary 2 Johnson & Johnson Santé Beauté France SA: Operational Indicators

Competitive Positioning

Summary 3 Johnson & Johnson Santé Beauté France SA: Competitive Position 2016

Executive Summary

Better Performance Compared With the Review Period

Manufacturers Invest in Medical Devices and New OTC Ranges of Rx Brands

Specialisation Strategies Are the Winners in 2016

Chemists/pharmacies Sees Increasing Competition From Internet Retailing

Flat Value Growth Over the Forecast Period

Key Trends and Developments

Medical Devices - An Increasingly Common Status in Consumer Health

Rx Umbrella Brands Give Quick Recognition To Consumer Health Products

the Evolution of Internet Retailing Is Inhibited by the Law Forbidding Sales of OTC

Medicines

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2011-2016

Table 8 Life Expectancy at Birth 2011-2016

Market Data

Table 9 Sales of Consumer Health by Category: Value 2011-2016

Table 10 Sales of Consumer Health by Category: % Value Growth 2011-2016

Table 11 NBO Company Shares of Consumer Health: % Value 2012-2016

Table 12 LBN Brand Shares of Consumer Health: % Value 2013-2016

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2011-2016

Table 14 Distribution of Consumer Health by Format: % Value 2011-2016

Table 15 Distribution of Consumer Health by Format and Category: % Value 2016

Table 16 Forecast Sales of Consumer Health by Category: Value 2016-2021

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2016-2021

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 4 OTC: Switches 2014-2016

Definitions

Sources

Summary 5 Research Sources

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