

# Adult Mouth Care in France

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## Abstracts

Adult mouth care posted an overall negligible current value decline over the review period, and this lack of evolution also characterised 2016. French consumers are increasingly concerned with oral hygiene, and tend to use products other than just toothpaste and toothbrushes. Nevertheless, the impact of this trend in adult mouth care is minor, as the category competes with products which are prescribed by dentists, and brands of mouthwashes/dental rinses such as Listerine, which are available in...

Euromonitor International's Adult Mouth Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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