

Adult Mouth Care in the Czech Republic

<https://marketpublishers.com/r/AED2D873DF8EN.html>

Date: October 2016

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: AED2D873DF8EN

Abstracts

Adult mouth care in 2016 was one of the least developed OTC categories, accruing sales of only CZK84 million to account for just a 1% value share of OTC as a whole. The category registered moderate current value growth of 2% in 2016.

Euromonitor International's Adult Mouth Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Mouth Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor

International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Adult Mouth Care: Value 2011-2016

Table 2 Sales of Adult Mouth Care: % Value Growth 2011-2016

Table 3 NBO Company Shares of Adult Mouth Care: % Value 2012-2016

Table 4 LBN Brand Shares of Adult Mouth Care: % Value 2013-2016

Table 5 Forecast Sales of Adult Mouth Care: Value 2016-2021

Table 6 Forecast Sales of Adult Mouth Care: % Value Growth 2016-2021

Zentiva Ks in Consumer Health (czech Republic)

Strategic Direction

Key Facts

Summary 1 Zentiva ks: Key Facts

Competitive Positioning

Summary 2 Zentiva ks: Competitive Position 2016

Executive Summary

Consumer Health Records Another Solid Performance in 2016

Private Label Continues To Penetrate Consumer Health

Acquisition Activity Continues in 2016

Online Pharmacies on the Rise

Further Positive Growth Ahead for Consumer Health

Key Trends and Developments

A Stable Performance From Consumer Health in 2016

Consumer Health Driven by Several Factors

Further Consolidation Within Consumer Health

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2011-2016

Table 8 Life Expectancy at Birth 2011-2016

Market Data

Table 9 Sales of Consumer Health by Category: Value 2011-2016

Table 10 Sales of Consumer Health by Category: % Value Growth 2011-2016

Table 11 NBO Company Shares of Consumer Health: % Value 2012-2016

Table 12 LBN Brand Shares of Consumer Health: % Value 2013-2016

Table 13 Penetration of Private Label in Consumer Health by Category: % Value

2011-2016

Table 14 Distribution of Consumer Health by Format: % Value 2011-2016

Table 15 Distribution of Consumer Health by Format and Category: % Value 2016

Table 16 Forecast Sales of Consumer Health by Category: Value 2016-2021

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth

2016-2021

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 3 OTC: Switches 2014-2016

Definitions

Sources

Summary 4 Research Sources

I would like to order

Product name: Adult Mouth Care in the Czech Republic

Product link: <https://marketpublishers.com/r/AED2D873DF8EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AED2D873DF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970