

# Adult Incontinence in Uzbekistan

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### **Abstracts**

Despite the long presence of such products in Uzbekistan, sales of adult incontinence products remain relatively low in the country. The reason is that using adult incontinence products has been a social or cultural taboo, which prevented mass consumption. However, the situation started to change towards the end of the review period. Increased recommendations by doctors to their patients to use incontinence products led to the gradual breaking down of social/cultural taboos towards the end of th...

Euromonitor International's Adult Incontinence in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Favourable Demographic Trends and Improving Consumer Awareness Drive the Growth of Tissue and Hygiene

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Multinational Companies Continue To Dominate Tissue and Hygiene, But Domestic Players Show Stronger Sales Growth in 2016

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