

# Adult Incontinence in Thailand

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## Abstracts

Adult incontinence clocked a sharp acceleration in current value growth during 2016. The ageing population of Thailand remains a serious social issue facing the country, with the country's fertility rate falling to just 1.5 births per woman in 2015. Consequently, the World Bank has reported that 11% of the Thai population, which is around 7.5 million people, are now aged 65 years old and above. This also means that Thailand has the highest proportion of people within this age range in the Asia P...

Euromonitor International's Adult Incontinence in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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