

Tissue and Hygiene in Greece

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Abstracts

The overall impact of COVID-19 on sales of tissue and hygiene is set to be slightly positive for a number of categories in 2020, particularly within retail tissue where initial stockpiling has been noted for essential basic products such as toilet paper and paper towels. The increasing awareness of the need for preventative health on the other hand, is encouraging greater uptake of general purpose wipes and baby wipes due to their antibacterial properties and their multi-purpose functionality, a...

Euromonitor International's Tissue and Hygiene in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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