

Adult Incontinence in the Czech Republic

https://marketpublishers.com/r/AA4BE0E845DEN.html

Date: March 2018

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: AA4BE0E845DEN

Abstracts

Prescription incontinence exists in the Czech Republic – the products can be subsidised and covered by health insurance policies. If a doctor prescribes incontinence products, consumers can be reimbursed by their health insurance company. Nevertheless, there is a maximum limit to the quantity of incontinence products allowed and a maximum pay limit to be reimbursed per month per person. In terms of reimbursement, each type of incontinence product (light, moderate and heavy) is considered in a di...

Euromonitor International's Adult Incontinence in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines

Prospects

Rx/reimbursement Adult Incontinence System

Value Sales of Rx/reimbursement Adult Incontinence Drop Under Vzp's New Policy Tena Continues To Dominate

Category Data

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2012-2017

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2012-2017

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2017-2022

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2017-2022

Executive Summary

Tissue and Hygiene's Good Performance Continues in 2017

Czech Consumers Purchase More Premium Variants and Larger Packs During 2017 Multinationals Lead Among Branded Players, But Private Label Holds the Biggest Share Hypermarkets Leads and Internet Retailing Sees Further Growth

Anticipated Positive Growth for Both Retail and Away-from-home Tissue and Hygiene Market Indicators

Table 5 Birth Rates 2012-2017

Table 6 Infant Population 2012-2017

Table 7 Female Population by Age 2012-2017

Table 8 Total Population by Age 2012-2017

Table 9 Households 2012-2017

Table 10 Forecast Infant Population 2017-2022

Table 11 Forecast Female Population by Age 2017-2022

Table 12 Forecast Total Population by Age 2017-2022

Table 13 Forecast Households 2017-2022

Market Data

Table 14 Retail Sales of Tissue and Hygiene by Category: Value 2012-2017

Table 15 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2012-2017

Table 16 NBO Company Shares of Retail Tissue and Hygiene: % Value 2013-2017

Table 17 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2014-2017

Table 18 Penetration of Private Label in Retail Tissue and Hygiene by Category: %

Value 2012-2017

Table 19 Distribution of Retail Tissue and Hygiene by Format: % Value 2012-2017



Table 20 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2017

Table 21 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2017-2022 Table 22 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Definitions

Sources

Summary 1 Research Sources



I would like to order

Product name: Adult Incontinence in the Czech Republic

Product link: https://marketpublishers.com/r/AA4BE0E845DEN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AA4BE0E845DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970