

Adolfo Domínguez SA (Grupo) in Retailing (Spain)

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Abstracts

The fact that Grupo Adolfo Domínguez SA continues to record losses is shaping the company's strategy at both national and international level. Following the completion of a profitability test in all of its outlets between 2009 and 2010, the company has now announced its intention of opening new outlets. Adolfo Domínguez is set to continue to expanding through franchising at both at national and international level.

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