

ADM Londis Plc in Retailing (Ireland)

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Abstracts

While Londis experienced a period of rapid pre-recession expansion, subsequent years have proven less favourable. The retailer continued to see store closures in 2012, falling from 214 in 2011 to 208. With a large number of outlets in high street locations, the level of competition faced remains a strong threat. Further reductions in outlet numbers may be expected as less viable operations fail.

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