

Aditya Birla Retail Ltd in Retailing (India)

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Abstracts

Aditya Birla Retail Ltd was one of the leading companies in grocery retailing in India in 2016. The company is well-known for its high-quality products and low prices. During the forecast period, the company plans to expand its footprint across the globe by increasing the number of hypermarkets and supermarkets it operates around the country during the forecast period.

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