

adidas Ukraine DP in Apparel and Footwear (Ukraine)

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Abstracts

Adidas Ukraine DP is expected to maintain its strong position in apparel and footwear in Ukraine, and in sportswear in particular. It will be achieved through continual input into new product development, having a wide assortment and expanding its retail chain in Ukraine.

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Contents

Strategic Direction

Key Facts

Summary 1 Adidas Ukraine DP: Key Facts

Summary 2 Adidas Ukraine DP: Operational Indicators

Retail Operations

Summary 3 Adidas Ukraine DP: Retail Operational Indicators

Internet Strategy

Chart 1 Adidas Ukraine DP: Adidas in Kyiv

Competitive Positioning

Summary 4 Adidas Ukraine DP: Competitive Position 2016

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