

Adcock Ingram Ltd in Tissue and Hygiene (South Africa)

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Abstracts

Adcock Ingram will continue to primarily focus on pharmaceuticals and hospital products in terms of new product development during the forecast period. The company is unlikely to expand its range in tissue and hygiene beyond wipes and is also unlikely to invest heavily in marketing for its existing products. The company may therefore struggle to maintain its share in wipes and overall tissue and hygiene during the forecast period. The company is also expected to suffer from a poor performance...

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