

# Adana in Turkey

<https://marketpublishers.com/r/AB47603A045EEN.html>

Date: July 2023

Pages: 17

Price: US\$ 725.00 (Single User License)

ID: AB47603A045EEN

## Abstracts

The Adana in Turkey report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### ADANA IN TURKEY

#### HEADLINES

#### CITY SCORECARD

CHART 1 Adana City Scorecard Rankings Among 189 Western Europe Cities

#### CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

#### POPULATION

CHART 2 Key Adana Population Indicators Compared to Turkey and Western Europe 2022

CHART 3 Adana Population Growth Compared to Turkey and Western Europe 2017-2027

CHART 4 Adana Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Adana Population by Age and Sex 2022

#### CONSUMER EXPENDITURE

CHART 6 Adana Consumer Expenditure per Capita Compared to Turkey and Western Europe 2017-2027

CHART 7 Adana Consumer Expenditure Structure 2022

#### DIGITAL CONSUMER

CHART 8 Key Adana Digital Consumer Statistics Compared to Turkey and Western Europe 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Adana 2017-2027

#### WEALTH

CHART 10 Adana Disposable Income per Household Compared to Turkey and Western Europe 2017-2027

CHART 11 Number of Households by Disposable Income Band in Adana 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Adana: 2017-2027

#### POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Adana Household Possession of Kitchen Durables Compared to Turkey and Western Europe 2022: % of Households

CHART 14 Adana Possession of Entertainment Electronics Compared to Turkey and Western Europe 2022: % of Households

CHART 15 Adana Household Possession of Other Durables Compared to Turkey and Western Europe 2022: % of Households

#### ECONOMY

CHART 16 Adana GDP per Capita Compared to Turkey and Western Europe  
2017-2027

CHART 17 Adana Real GDP Growth Compared to Turkey and Western Europe  
2017-2027

CHART 18 Adana Inflation Compared to Turkey and Western Europe 2017-2027  
LABOUR

CHART 19 Adana Labour Indicators Compared to Turkey and Western Europe 2022

CHART 20 Economically Active Population and Unemployment Rate in Adana  
2017-2022

CHART 21 Adana Labour Productivity Compared to Turkey and Western Europe  
2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Adana 2017-2022

CHART 23 Automotive Circulation in Adana 2017-2022

CHART 24 Adana Transport Possession Compared to Turkey and Western Europe  
2022: % of Households

## I would like to order

Product name: Adana in Turkey

Product link: <https://marketpublishers.com/r/AB47603A045EEN.html>

Price: US\$ 725.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB47603A045EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970