

ADAMAS Stolichnyi Yuvelirnyi Zavod in Personal Accessories (Russia)

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Abstracts

ADAMAS Stolichnyi Yuvelirnyi Zavod is one of the leading players in real jewellery in Russia. The company aims to retain both its strong position in Russia and its increasingly favourable position abroad through promotional efforts and the further expansion of its retail chain.

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Contents

Strategic Direction

Key Facts

Summary 1 ADAMAS Stolichnyi Yuvelirnyi Zavod: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 ADAMAS Stolichnyi Yuvelirnyi Zavod: Competitive Position 2014



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