

Adabi Consumer Industries Sdn Bhd in Packaged Food (Malaysia)

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Abstracts

Adabi Consumer Industries aims to become one of the largest packaged food manufacturers in Malaysia by 2020, and to produce flavoursome, healthy and high-quality food products meeting international Halal standards. In addition, the company also hopes to be the largest distributor and to become a multinational company in packaged food by 2020.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Strategic Direction

Key Facts

Summary 1 Adabi Consumer Industries Sdn Bhd: Key Facts

Competitive Positioning

Summary 2 Adabi Consumer Industries Sdn Bhd: Competitive Position 2015

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