

# Action Belgium BVBA in Retailing (Belgium)

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#### **Abstracts**

Following strong expansion in 2012-2014, Action Belgium BVBA opened its 100th outlet at the beginning of 2015. The expansion continued in 2016, albeit at a slower pace. As of 2016, the company has 118 outlets and it aims to become the most important non-grocery discounter in Belgium.

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